

ORDER



Orders
Order / Rev: 184355
Alt Order #:
Product Desc: Romney for President, Inc.
Estimate: 323
Flight Dates: 08/15/12 - 08/21/12
Original Date / Rev: 08/13/12 / 08/13/12
Order Type: GENERAL

KMGH

Primary AE: David Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: American Rambler Production
Buying Contact:
Billing Contact:
 138 Conant Street
 Beverly, MA 01915

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: President/Romney (R)
Demographic: A25-54
Product Codes: PL1-President
Priority: P2
Revenue Codes: POL, POL, CAND

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/21/12	133	\$100,725.00	\$85,616.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	133	\$100,725.00	\$85,616.25	0.00
Totals	133	\$100,725.00	\$85,616.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	08/20/12	08/21/12	GMA M-F 7-9A / KMGH CA	CA	7A-9A	22-----	:30	4	\$700.00	P2	0.00	NM	4	\$2,800.00
				GMA M-F 7-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	22-----		4				\$700.00		0.00			
N 2	KMGH	08/15/12	08/17/12	GMA M-F 7-9A / KMGH CA	CA	7A-9A	--222--	:30	6	\$700.00	P2	0.00	NM	6	\$4,200.00
				GMA M-F 7-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	--222--		6				\$700.00		0.00			
N 3	KMGH	08/20/12	08/21/12	Inside Edition 9A	CA	9A-930A	22-----	:30	4	\$400.00	P2	0.00	NM	4	\$1,600.00
				Inside Edition 9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	22-----		4				\$400.00		0.00			
N 4	KMGH	08/15/12	08/17/12	Inside Edition 9A	CA	9A-930A	--111--	:30	3	\$400.00	P2	0.00	NM	3	\$1,200.00
				Inside Edition 9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	--111--		3				\$400.00		0.00			
N 5	KMGH	08/20/12	08/21/12	Millionaire 930A	CA	930A-10A	11-----	:30	2	\$425.00	P2	0.00	NM	2	\$850.00
				Millionaire											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	11-----		2				\$425.00		0.00			
N 6	KMGH	08/15/12	08/17/12	Millionaire 930A	CA	930A-10A	--111--	:30	3	\$425.00	P2	0.00	NM	3	\$1,275.00
				Millionaire											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	--111--		3				\$425.00		0.00			

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KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KMGH	08/15/12	08/17/12	The View THE VIEW	CA	10A-11A	-- 111--	:30	3	\$600.00	P3	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-- 111--					3	\$600.00		0.00			
N 8	KMGH	08/20/12	08/21/12	The View THE VIEW	CA	10A-11A	11-----	:30	2	\$600.00	P3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	11-----					2	\$600.00		0.00			
N 9	KMGH	08/15/12	08/17/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P	-- 111--	:30	3	\$450.00	P2	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-- 111--					3	\$450.00		0.00			
N 10	KMGH	08/20/12	08/21/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P	11-----	:30	2	\$450.00	P2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	11-----					2	\$450.00		0.00			
N 11	KMGH	08/15/12	08/17/12	The CHEW The CHEW	CA	1157A-1P	-- 111--	:30	3	\$350.00	P2	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-- 111--					3	\$350.00		0.00			
N 12	KMGH	08/20/12	08/21/12	The CHEW The CHEW	CA	1157A-1P	11-----	:30	2	\$350.00	P2	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	11-----					2	\$350.00		0.00			
N 13	KMGH	08/15/12	08/17/12	The Revolution The Revolution	CA	1P-2P	-- 111--	:30	3	\$350.00	P3	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-- 111--					3	\$350.00		0.00			
N 14	KMGH	08/20/12	08/21/12	The Revolution The Revolution	CA	1P-2P	11-----	:30	2	\$350.00	P3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	11-----					2	\$350.00		0.00			
N 15	KMGH	08/15/12	08/17/12	General Hospital General Hospital	CA	2P-3P	-- 111--	:30	3	\$550.00	P2	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-- 111--					3	\$550.00		0.00			
N 16	KMGH	08/20/12	08/21/12	General Hospital General Hospital	CA	2P-3P	11-----	:30	2	\$550.00	P2	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	11-----					2	\$550.00		0.00			
N 17	KMGH	08/20/12	08/21/12	7News at 3PM / KMGH 7News at 3PM	CA	3P-330P	11-----	:30	2	\$400.00	P3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	11-----					2	\$400.00		0.00			
N 18	KMGH	08/15/12	08/17/12	7News at 3PM / KMGH 7News at 3PM	CA	3P-330P	-- 111--	:30	3	\$400.00	P3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-- 111--					3	\$400.00		0.00			
N 19	KMGH	08/20/12	08/21/12	7News at 3PM / KMGH 7News at 3PM	CA	3P-330P	11-----	:30	2	\$400.00	P3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	11-----					2	\$400.00		0.00			
N 20	KMGH	08/15/12	08/17/12	7News at 3PM / KMGH 7News at 3PM	CA	3P-330P	-- 111--	:30	3	\$400.00	P3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-- 111--					3	\$400.00		0.00			
N 21	KMGH	08/20/12	08/21/12	Inside Edition 330P Inside Edition 330P	CA	330P-4P	11-----	:30	2	\$350.00	P3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N21	KMGH	08/20/12	08/21/12	Inside Edition 330P Inside Edition 330P	CA	330P-4P	11-----	:30	2	\$350.00	P3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	11-----					2	\$350.00		0.00			
N22	KMGH	08/15/12	08/17/12	Inside Edition 330P Inside Edition 330P	CA	330P-4P	--111--	:30	3	\$350.00	P3	0.00	NM	3	\$1,050.00
Week:		08/13/12	08/19/12	--111--					3	\$350.00		0.00			
N23	KMGH	08/15/12	08/17/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P	--111--	:30	3	\$450.00	P2	0.00	NM	3	\$1,350.00
Week:		08/13/12	08/19/12	--111--					3	\$450.00		0.00			
N24	KMGH	08/20/12	08/21/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P	11-----	:30	2	\$450.00	P2	0.00	NM	2	\$900.00
Week:		08/20/12	08/26/12	11-----					2	\$450.00		0.00			
N25	KMGH	08/15/12	08/17/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P	--222--	:30	6	\$800.00	P3	0.00	NM	6	\$4,800.00
Week:		08/13/12	08/19/12	--222--					6	\$800.00		0.00			
N26	KMGH	08/20/12	08/21/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P	22-----	:30	4	\$800.00	P3	0.00	NM	4	\$3,200.00
Week:		08/20/12	08/26/12	22-----					4	\$800.00		0.00			
N27	KMGH	08/20/12	08/21/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P	22-----	:30	4	\$1,700.00	P3	0.00	NM	4	\$6,800.00
Week:		08/20/12	08/26/12	22-----					4	\$1,700.00		0.00			
N28	KMGH	08/15/12	08/17/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P	--222--	:30	6	\$1,700.00	P3	0.00	NM	6	\$10,200.00
Week:		08/13/12	08/19/12	--222--					6	\$1,700.00		0.00			
N29	KMGH	08/20/12	08/21/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P	11-----	:30	2	\$1,600.00	P3	0.00	NM	2	\$3,200.00
Week:		08/20/12	08/26/12	11-----					2	\$1,600.00		0.00			
N30	KMGH	08/15/12	08/17/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P	--111--	:30	3	\$1,600.00	P3	0.00	NM	3	\$4,800.00
Week:		08/13/12	08/19/12	--111--					3	\$1,600.00		0.00			
N31	KMGH	08/20/12	08/21/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	11-----	:30	2	\$1,400.00	P2	0.00	NM	2	\$2,800.00
Week:		08/20/12	08/26/12	11-----					2	\$1,400.00		0.00			
N32	KMGH	08/15/12	08/17/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	--111--	:30	3	\$1,400.00	P2	0.00	NM	3	\$4,200.00
Week:		08/13/12	08/19/12	--111--					3	\$1,400.00		0.00			
N33	KMGH	08/20/12	08/21/12	Nightline Nightline	CA	1037P-1103P	22-----	:30	4	\$800.00	P2	0.00	NM	4	\$3,200.00
Week:		08/20/12	08/26/12	22-----					4	\$800.00		0.00			
N34	KMGH	08/15/12	08/17/12	Nightline Nightline	CA	1037P-1103P	--111--	:30	3	\$800.00	P2	0.00	NM	3	\$2,400.00
Week:		08/13/12	08/19/12	--111--					3	\$800.00		0.00			
N35	KMGH	08/17/12	08/17/12	ABC Fri B ABC Fri B	CA	8P-9P	----F--	:30	1	\$2,800.00	P1	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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N35	KMGH	08/17/12	08/17/12	ABC Fri B ABC Fri B	CA	8P-9P ---- F--	:30	1	\$2,800.00	P1	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---- F--				1	\$2,800.00		0.00			
N36	KMGH	08/17/12	08/17/12	ABC Fri C ABC Fri C	CA	9P-10P ---- F--	:30	1	\$2,800.00	P1	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---- F--				1	\$2,800.00		0.00			
N37	KMGH	08/18/12	08/18/12	ABC GMA SAT GMA SAT	CA	Sat GMA 6A-7A ----- S-	:30	2	\$250.00	P2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----- S-				2	\$250.00		0.00			
N38	KMGH	08/18/12	08/18/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A ----- S-	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----- S-				2	\$500.00		0.00			
N39	KMGH	08/18/12	08/18/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p ----- S-	:30	2	\$350.00	P3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----- S-				2	\$350.00		0.00			
N40	KMGH	08/18/12	08/18/12	Jeopardy (6p Saturday) Jeopardy (6-630p Saturday)	CA	6P-630P ----- S-	:30	2	\$700.00	P2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----- S-				2	\$700.00		0.00			
N41	KMGH	08/18/12	08/18/12	Wheel of Fortune SAT (630-7p) Wheel of Fortune SAT (630-7p)	CA	630P-7P ----- S-	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----- S-				2	\$600.00		0.00			
N42	KMGH	08/18/12	08/18/12	10P NEWS - SAT 10P NEWS (SAT)	CA	10P-1037P ----- S-	:30	2	\$675.00	P2	0.00	NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----- S-				2	\$675.00		0.00			
N43	KMGH	08/19/12	08/19/12	ABC GMA SUN GMA SUN	CA	Sun GMA 6A-7A ----- S	:30	2	\$200.00	P2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----- S				2	\$200.00		0.00			
N44	KMGH	08/19/12	08/19/12	7A-8A SUN MORN NEWS 7A-8A SUN MORN NEWS	CA	7A-8A ----- S	:30	2	\$250.00	P3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----- S				2	\$250.00		0.00			
N45	KMGH	08/19/12	08/19/12	THIS WEEK w/George SCA This Week	CA	8A-9A ----- S	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----- S				1	\$1,000.00		0.00			
N46	KMGH	08/19/12	08/19/12	9A-10A SUN MORN NEWS 9A-10A SUN MORN NEWS	CA	9A-10A ----- S	:30	2	\$450.00	P2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----- S				2	\$450.00		0.00			
N47	KMGH	08/19/12	08/19/12	SUN 4PM 4PM - SUN	CA	4P-430P ----- S	:30	2	\$200.00	P2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----- S				2	\$200.00		0.00			
N48	KMGH	08/19/12	08/19/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P ----- S	:30	2	\$375.00	P3	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----- S				2	\$375.00		0.00			
N49	KMGH	08/19/12	08/19/12	ABC Sun A ABC Sun A	CA	6P-7P ----- S	:30	1	\$2,200.00	P2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 184355
 Alt Order #:
 Flight Dates: 08/15/12 - 08/21/12

Advertiser: President/Romney (R)
 Product Desc: Romney for President, Inc.
 Estimate: 323

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N49	KMGH	08/19/12	08/19/12	ABC Sun A ABC Sun A	CA	6P-7P	-----S	:30	1	\$2,200.00	P2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	-----S	1		\$2,200.00		0.00						
N50	KMGH	08/19/12	08/19/12	ABC Sun C Extreme Makeover: Weight Los:	CA	8P-10P	-----S	:30	1	\$3,000.00	P2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	-----S	1		\$3,000.00		0.00						
N51	KMGH	08/19/12	08/19/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	-----S	:30	2	\$1,400.00	P2	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	-----S	2		\$1,400.00		0.00						
Totals													133	\$100,725.00	